

2023 Corporate Partnership Program

Our Corporate Partners represent the foundation of our plan to build the Pittsburgh Association of Health Underwriters into one of the leading chapters in the country.

Please visit <https://www.pittsburghahu.org/2021-pittsburghahu-events/> to learn more about our planned events in 2023.

All Corporate Partners will receive the following benefits:

- Partnership Recognition with Company website and sales contact information displayed on the Pittsburgh AHU website
- Company recognition on all applicable marketing collateral and signage displayed at Pittsburgh AHU functions
- Advanced access to lists of attendees for all Pittsburgh AHU sponsored events
- Invitation for representation on Board of Directors
 - Pittsburgh AHU will work with Benefactor Company to identify appropriate, mutually agreeable individual for this role
 - See www.PittsburghAHU.org for a complete list of our Board of Directors
- **One** Annual National Association of Health Underwriters (NAHU) membership (includes Pennsylvania AHU and Pittsburgh AHU)— **Must commit by January 31, 2023**
Minimum value of \$466
- **One** Golf Outing Hole sponsorship at the Annual Pittsburgh AHU Golf Outing
Minimum value of \$200

PATRON: \$1,450 Investment in 2023

- **Two** courtesy “Be My Guest” attendees for each Pittsburgh AHU sponsored event in 2023— Good for non-member attendance (Not valid for the Annual Golf Outing)

GRAND PATRON: \$2,500 Investment in 2023

- Enhanced Visibility at all Pittsburgh AHU member functions
- Access to Pittsburgh AHU membership data
- **Four** courtesy “Be My Guest” attendees for each Pittsburgh AHU sponsored event in 2023— Good for non-member attendance (Not valid for the Annual Golf Outing)
- **One twosome** of golfers at the Annual Pittsburgh AHU Golf Outing
Minimum value of \$300

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BENEFACTOR: \$5,000 Investment in 2023

- Expanded presence on Pittsburgh AHU website
 - Fixed presence on the home page that includes logo and hyperlink to company website
 - Rotating banner advertisement featuring ads provided by our Benefactors— New ads may be submitted twice annually to reflect marketing strategy
- VIP Opportunities at Pittsburgh AHU events (meet and greet receptions with featured speakers, etc.)
- Prominent Visibility displayed at all Pittsburgh AHU member functions
- Access to Pittsburgh AHU membership data

Education events

- Opportunity to develop one Benefactor-sponsored educational event in 2023
 - Provide direction on topic, content and speakers
 - Pittsburgh AHU will work with Benefactor to schedule, plan, and market event with the curriculum set forward by the Education Committee
- **Six** courtesy “Be My Guest” attendees for each Pittsburgh AHU sponsored event in 2023— Good for non-member attendance (Not valid for the Annual Golf Outing)

Annual Golf Outing

- **One foursome** of golfers at the Annual Pittsburgh AHU Golf Outing
Minimum value of \$600
- **One Premium Sponsorship** at the Annual Pittsburgh AHU Golf Outing
Minimum value \$750
- Full page advertisement in the printed Golf Outing program